

What Business Leaders are Saying...

“Diversity fosters creativity. We generate the best ideas from our people in all levels of the company and incorporate them into our business practices. While we work hard to retain our current customers, the potential for adding new consumers is in the emerging markets. Diversity is key in this, whether we’re trying to reach men, women of different ages, or people of different ethnicities.”

Frederic Roze, Chief Executive Officer L’Oreal
USA

“Diverse teams and companies make better decisions. In the aftermath of the financial crisis, diversity is even more of a priority. It’s critical to our business strategy for hiring, retaining, and developing our employees. They are our current and future leaders.”

Debbi Storey, Senior Vice President
AT&T

“In the fight for global talent, diversity and inclusion policies are being designed specifically as recruiting and retention tools, helping to broaden the pool of talent our company can recruit from. We are in 75 countries and we want to hire the best talent in each locale. Diverse teams and companies help us to make better decisions.”

Eileen Taylor, Global Director of Diversity, Deutsche
Bank

“We want our management to be culturally prepared. We have a vast amount of diversity that comes into work every day in order to create and build technology that plays out around the world”

Rosalind Hudnell, Director of Global Diversity and
Inclusion, Intel

“Diversity is not something we manage as a program or as a focused initiative, we believe the principles of diversity and inclusion need to be well-embedded in all of our business processes. It’s one thing to create diversity, but you need to put as much energy into managing the uniqueness of a diverse environment as you do in creating it in the first place.”

Phil Harlow, Chief Diversity Officer
Xerox

“It is true that diversity can have positive effects, but only if we manage it in a creative way to draw out the different experiences people bring to bear from their backgrounds”

Thomas Kochan, Director Institute for Work and Employment Research at
Massachusetts Institute of Technology Sloan School of Management.

Excerpted from Forbes Diversity and Inclusion Study, January 2012

From Hewlett-Packard, Deloitte, Royal Dutch Shell, Ericsson, and Procter & Gamble